

THROUGH COURIER/EMAIL/ RPAD

Ref: S.N/1st/ UNICOJUL05

Loan A/c: 867557334001

Date: 29-07-2026

To,

SELVARAJAYYAVU

Residence Address: 22 05 KATTUR KANJANAYAKAN PATTI SALEM, 636305, TAMIL NADU

Property Address: SF NO 61 11A PATTA NO 3608 KANJANAICKENPATTI VILLAGE OMALUR
SUB REG SALEM WEST REG SALEM 636305

GOMATHI SELVARAJ

Residence Address: 22 05 KATTUR KANJANAYAKAN PATTI SALEM, 636305, TAMIL NADU

Property Address: SF NO 61 11A PATTA NO 3608 KANJANAICKENPATTI VILLAGE OMALUR
SUB REG SALEM WEST REG SALEM 636305

Subject: SALE NOTICE OF IMMOVABLE SECURED ASSETS Issued under Rule 8(6) and 9(1) of the Security Interest (Enforcement) Rules 2002

Ref.: Loan Account No. 867557334001

Dear Sir/ Madam,

The authorized officer of **UNICO Housing Finance Private Limited**. ("**Secured Creditor**") hereby informs you that despite service of the demand notice dated **15/11/2025** under section 13(2) of the Securitisation And Reconstruction Of Financial Assets And Enforcement Of Security Interest Act, 2002 ("**SARFAESI Act**"), you the above named borrowers, co- borrowers/ guarantors have miserably failed to make the payment of the of the demanded amount within 60 days of the said notice, as such, the Constructive possession of the secured asset mentioned in schedule – A, had been taken by the authorized officer of the secured creditor.

The notice is hereby given to you that the secured creditor, shall now proceed to sell the secured asset by adopting any one of the methods mentioned in rule 8(5) of above rules. As such, you all are advised, in your own interest, to obtain sponsors/ valid offers in the prescribed manner for consideration, for the said property or pay the entire outstanding dues with charges levied therein of the secured creditor.

We hereby give you notice that the aforesaid secured asset shall be sold by the undersigned if you fail to pay within **30 days** from the date of publication of this notice, the entire outstanding loan amount together with further interest, penal interest, costs and charges thereon till the date of payment, as per the agreed terms and conditions mentioned in the Loan Agreement and other documents pertaining to the Loan availed by you. After **30 days**, no further notice whatsoever will be given to you and the Secured Asset will be sold accordingly.

THE AUTHORIZED OFFICER OF THE SECURED CREDITOR HEREBY SERVES ON YOU THIS NOTICE OF SALE OF THE SCHEDULED PROPERTY WHICH WILL BE SOLD AFTER **30 DAYS** BY WAY OF ONLINE PUBLIC AUCTION/ E-AUCTION ON **02-09-2026 FROM 02.00 P.M. TO 04.00 P.M** STRICTLY ON "**AS IS WHERE IS**", "**AS IS WHAT IS**", "**WHATEVER THERE IS**" AND "**WITHOUT ANY RECOURSE**" BASIS" FOR RECOVERY OF THE SECURED DEBT OF **RS. 468305/- (Rupees Four Lakh Sixty Eight Thousand Three Hundred Five Only) due as on 28-07-2026** ALONG WITH FURTHER INTEREST AND OTHER EXPENSES THEREON TILL DATE OF REALIZATION.

UNICO HOUSING FINANCE PRIVATE LIMITED

Regd Office : The Oval, 8th Floor, No.10 & 12, Venkatanarayana Road, T.Nagar, Chennai - 600017

CIN : U64990TN2023PTC158736 ☎ 044 61117111

✉ info@unicohfc.com 🌐 www.unicohousingfinance.com

The Reserve Price for the Property is **Rs. 841000/- (RUPEES EIGHT LAKH FORTY-ONE THOUSAND ONLY)**. We hereby inform you that you have absolute right for the redemption of property till the Sale confirmation is issued in favor of the Bidder. You may note that in case the sale proceeds of such sale of the Secured Asset are not sufficient to cover the entire outstanding dues of the secured creditor, then you are all jointly and severally liable to pay the amount of such shortfall to the Secured Creditor.

IN VIEW OF THE AFORESAID, THE AUTHORISED OFFICER OF THE SECURED CREDITOR IS ISSUING THIS NOTICE OF SALE IN COMPLIANCE OF RULE 8(6) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002.

A COPY OF APPENDIX IV-A TO BE PUBLISHED IN TWO LEADING NEWSPAPERS IS ATTACHED HEREWITH FOR YOUR INFORMATION.

SCHEDULE-A

[Description of the Secured Asset]

All that piece and Parcel land Bearing Survey No: 64/11A as Patta No:3508, land measuring extent of 0.10 ½ cents Situated Kanjanayakanpatti Village, Kadaiyampatti Taluk, Omalur SRO, in Salem West RD, in Salem District, Tamil Nadu

Boundaries

East by: Property belongs to Govindarajan in S. No:64/15

West by: 0.00 ¾ Cent Pathway

North by: Property belongs to Marigoundar in S. No:61/12C

South by: Property belongs to Rajagopal in S.No:61/118

Admeasuring Totally 10.5 Cent in full and with all pathway rights and easement rights annexed thereto

For **UNICO Housing Finance Private Limited**


Authorised Officer

Encl: Appendix IV-A

Appendix IV-A

[See proviso to Rule 8(6)]

E-Auction Sale Notice for sale of Immovable Properties

E-Auction sale notice of **30 days** for sale of immovable assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/ charged to the Secured Creditor, the **Constructive possession** of which has been taken by the Authorised Officer of **UNICO Housing Finance Private Limited** [CIN:U64990TN2023PTC158736], the Secured Creditor, will be sold on "**as is where is**", "**as is what is**", "**whatever there is**" and "**without any recourse**" basis on **02-09-2026** from **02.00 P.M.** to **04.00 P.M.** (with automated extensions of 5 minutes each in terms of the Tender Document), for **RS. 468305/- (Rupees Four Lakh Sixty Eight Thousand Three Hundred Five Only)** due as on **28-07-2026** against Loan Account No.

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867557334001 by way of outstanding principal, arrears (including accrued late charges) and interest till the date of actual payment along with applicable future interest in terms of the loan agreement, due to the Secured Creditor from **SELVARAJ AYYAVU and GOMATHI SELVARAJ**.

The Reserve Price for the auction is **Rs. 841000/- (RUPEES EIGHT LAKH FORTY-ONE THOUSAND ONLY)**. and the Earnest Money Deposit **Rs. 84100 /- (Rupees Eighty-Four Thousand One Hundred Only)** i.e. 10% of the Reserve Price, which shall be deposited through **Demand Draft drawn in favour of UNICO Housing Finance Private Limited**, before submitting the tender online. The successful bidder shall deposit 25% of the Sale Price (less 10% EMD amount paid with the Tender Document to participate in the E-auction) immediately i.e. either on the same day or not later than the next working day. The balance 75% of the Sale Price is required to be deposited within 15 days from the date of confirmation of sale of the immovable property.

SCHEDULE A
[DESCRIPTION OF THE PROPERTY]

All that piece and Parcel land Bearing Survey No: 64/11A as Patta No:3508, land measuring extent of 0.10 ½ cents Situated Kanjanayakanpatti Village, Kadaiyampatti Taluk, Omalur SRO, in Salem West RD, in Salem District, Tamil Nadu

Boundaries

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Admeasuring Totally 10.5 Cent in full and with all pathway rights and easement rights annexed thereto.

*** Last date of submission of Bid/ EMD/ Request letter for participation is 28.08.2026 till 5 PM.**

**** Bid Increment Amount is allowed in multiples of Rs.10,000/-.**

***** Date of Inspection of Property :- 18.08.2026 and 25.08.2026.**

For detailed terms and conditions of the sale, please refer to the link provided on the website of the Secured Creditor i.e. <https://www.unicohfc.com> and <https://www.auctionfocus.in>

The intending bidders can also contact Senthilkumar Duraisamy on his Mobile No. 9994399707.

For any assistance towards e-auction contact Help Line No : 9016641848; Email Id: support@auctionfocus.in

Date:- 29-07-2026

Place: SALEM.



AUTHORISED OFFICER
UNICO Housing Finance Private Limited

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